



Dear Little Miss African American Contestant:

Welcome and congratulations!

You have been selected to be a contestant in the Little Miss African American Scholarship Pageant!! You are one of a select group of young girls with the unique opportunity to participate in this rewarding enrichment program that will always have you wearing your **Confidence, Awareness, and Pride (CAP)**! The Little Miss African American Scholarship Pageant promises to be a very memorable and exciting learning experience. As a contestant, you will have the opportunity to celebrate your family history, learn about significant “heros and sheros” from our African American culture, and participate in workshops on poise, communication and presentation skills. Best of all, you will have fun and make new friends!

This enrichment program will provide each contestant the opportunity to express herself through creative projects, a spoken word presentation and participation in a fun-filled dance production number. Group workshops will be conducted to assist with all activities. We look forward to having guest speakers who are positive role models and celebrities that will offer their support. We know that our special guests will not only impress upon, but encourage you and your fellow contestants to embrace this time together and to always wear your **Confidence, Awareness, and Pride (CAP)**!

We want you to dream big, have hope for an amazing future, and experience one of the most positive opportunities of a life time! It is important to remember that this is an Educational Scholarship Pageant and not a beauty pageant or talent show.

Again, congratulations and good luck!! The Little Miss African American Scholarship Pageant is delighted to have you participate in this prestigious and important affair.

Lisa Ruffin
Producer/Director

LMAA Staff



WORKSHOP / REHEARSAL INFORMATION

Workshops / Rehearsals will take place at the **Anisa’s School of Dance, 14252 Ventura Blvd., Sherman Oaks 91423**, unless otherwise noted. All rehearsals will begin **promptly at 12:00 pm and end at 6:00 pm** (except otherwise noted). Please allow at least 15 minutes to travel from the street parking (Metered Parking). Comfortable clothing is recommended to allow unrestricted movement by each participant.

All contestants should eat **BEFORE** arriving at workshop / rehearsal. Pack a sack lunch to be eaten during the 30-minute lunch break. This will be the only food break. Please do not send your child with money to purchase food as they will not be allowed to leave the premises.

All workshops/rehearsals are MANDATORY!!! PLEASE, NO other children are allowed at workshops / rehearsals except contestants.

EVENT	DATE	LOCATION
WORKSHOP / REHEARSAL	SAT, JUNE 24	Anisa’s School of Dance Sherman Oaks
WORKSHOP / REHEARSAL	SAT, JULY 08	Anisa’s School of Dance Sherman Oaks
WORKSHOP / REHEARSAL	SAT, JULY 22	Anisa’s School of Dance Sherman Oaks
WORKSHOP / REHEARSAL	SAT, JULY 29	Anisa’s School of Dance Sherman Oaks
WORKSHOP / REHEARSAL	SAT, AUG 5	Anisa’s School of Dance Sherman Oaks
WORKSHOP / REHEARSAL	THUR, AUG 10	Barnsdall Gallery Theatre 4800 Hollywood Blvd, Los
*PAJAMIE JAM	THUR, AUG 10	SURPRISE LOCATION – TBA
PRELIMINARY JUDGING	SAT, AUG 12	Barnsdall Gallery Theatre 4800 Hollywood Blvd, Los Angeles
THE 24 TH LMAA SCHOLARSHIP PAGEANT	SUN, AUG 13	Barnsdall Gallery Theatre 4800 Hollywood Blvd, Los Angeles

Please Note: If your child is participating in a production number, additional rehearsal dates will be required. Dates and locations for rehearsals will be given at a future date.

****“Pajamie Jam” is a fun night full of surprises where the girls play games, sing songs and have a bedtime story read to them by a very special guest.*



PAGEANT JUDGING

LMAA is *not* a beauty pageant or a talent show, but an Educational Scholarship Pageant where contestants are cognitively engaged and work purposefully and productively. Contestants will earn points in the following:

10 points **Dressy Dress**

Points will be based on confidence, appearance, and poise. (CAP)
(All formal dresses must be pre-approved prior to pageant).

20 points **Me & My Heritage**

“Heritage Speech”

Recite an assigned speech that illuminates African-Americans from our past and present.

10 points **Show N' Tell**

Through personality, creativity, and spoken presentation each contestant will step into the future by creatively demonstrating their goals for their future. (Skit should be 2 minutes or less) The contestant must be able to carry any props on and off the stage without assistance.

The 16 finalists will be chosen from the highest scoring contestants from the preliminary judging. **The finalist earning the highest score will be crowned the winner.** Only those 16 finalists will go on to perform their Show & Tell.

NOTE:

20 points **Book Report** – This personal book report project must be on contestant’s assigned heritage person and it is scored prior to the Pageant date — due date Saturday, July 29, 2017.

10 points **Contestant Participation & Engagement** – Contestants cognitively engage and work purposefully and productively at workshops and rehearsals.

Points will be deducted if parents/guardians are seen in the dressing room before doors open (-10 points) OR if parents/guardians are seen backstage (-20 points) at the pageant.



SPONSORSHIP REQUIREMENTS

As a pageant contestant, your entry fee is \$200.00. Please return the application along with the registration fee, a copy of your birth certificate and a photo. Birth certificates and registration fees are due by May 20, 2017. If a birth certificate is not readily available, please submit as soon as possible.

You will also be responsible for obtaining \$425.00 in advertisements for the souvenir program book **AND** selling 5 (five) event tickets. All ad materials will be furnished to you at orientation. Advertising space is available for all businesses. Please do not submit photographs/pictures for your ads, as they do not reproduce well during the printing process. **Sponsorship and Ad deadlines are July 8, 2017. Go out and get sponsors! You should only pay for your registration fees.**

*Ticket Information:	General Admission	\$30.00	General Admission is first come, first serve basis.
	VIP *	\$100.00	

****Limited Seating***



Little Miss African American, Inc. would be honored if you would advertise in our ***Souvenir Program Book***. This is a special program that has nationwide exposure. The pageant will take place on **Sunday, August 13, 2017**. It will be held at the Barnsdall Gallery Theatre in Los Angeles, California.

SOUVENIR PROGRAM ADVERTISEMENT AD RATES:

<u>Advertisement Size:</u>	<u>Amount:</u>
Corporate	\$550.00
Full Page	\$225.00
Half Page	\$180.00
1/4 Page	\$120.00
Patron mention	\$ 50.00

Thank you for your support and a very special thank you for participating in this prestigious event.

LMAA, INC. STAFF & RUFF/STONE PRODUCTIONS
A 501 (C) (3) Non-Profit Corporation

Please note: pictures do not reproduce well during the printing process.



**ADVERTISING CONTRACT FOR
THE 2017 LITTLE MISS AFRICAN AMERICAN Souvenir Program Book**

Contestant's Name: _____

This advertising contract is entered into **by LMAA, Inc.** and

Name: _____

Address: _____

Company: _____

Address: _____

Telephone: _____

hereinafter referred to as the **ADVERTISER**, and **RUFF/STONE PRODUCTIONS** hereinafter referred to as the publisher.

Under this agreement, the **ADVERTISER** hereby purchases advertising space from the **PUBLISHER** under the following terms:

AD SIZE:

Full Page: _____

Quarter (1/4) Page: _____

Corporate: _____

Half (1/2) Page Horizontal: _____

Patron Mentioned in Program: _____

Your ad to appear in the 2017 Little Miss African American Scholarship Pageant Souvenir Program Book.

COPY TO READ: (Attach Advertisement)

*Be sure your copy is correctly spelled and titled. RUFF/STONE PRODUCTIONS is not responsible for any errors in your copy: as we will print exactly what appears. **There will be no refunds.**

Money Orders, Cashier's Checks or Corporate Checks should be made payable to: Little Miss African American, Inc. (Please note: No checks will be accepted 2 weeks before pageant. There will be a \$35 fee for all returned checks.) Cash Accepted.

COST OF AD: \$ _____ (Refer to Ad Rate sheet).

The ADVERTISER consents and agrees to the terms of this contract.

RUFF-STONE PRODUCTIONS

ADVERTISER



DEAR SPONSOR:

HELLO, MY NAME IS _____

LOS ANGELES IS PROUD TO PRESENT THE 24th ANNUAL LITTLE MISS AFRICAN AMERICAN SCHOLARSHIP PAGEANT.

I AM A CONTESTANT WITH THE LITTLE MISS AFRICAN AMERICAN SCHOLARSHIP PAGEANT 2017 TO BE HELD, SUNDAY, AUGUST 13th, AT THE BARNSDALL GALLERY THEATRE, STARTING AT 4:00 P.M.

THE PAGEANT IS FOR GIRLS AGES 6 TO 12 YEARS OLD. WE WILL RECEIVE SCHOLARSHIPS AND OTHER TYPES OF EDUCATIONAL ASSISTANCE FROM THE PROCEEDS OF THE PAGEANT. REMEMBER THIS IS AN EDUCATIONAL PROGRAM, NOT A BEAUTY PAGEANT.

I WOULD APPRECIATE IF YOU/YOUR COMPANY WOULD HELP ME BY PLACING A SPONSORSHIP AD IN THE LMAA PAGEANT'S SOUVENIR PROGRAM BOOK. I ALSO HAVE TICKETS THAT CAN BE PURCHASED TO ATTEND THE PAGEANT.

THANK YOU VERY MUCH FOR YOUR SUPPORT.

CONTESTANT NAME

AND THE EXECUTIVE STAFF OF LMAA, INC.